

# Hospitality Guide

## Serving the Best

Hospitality Guide TV profiles the exciting hospitality/tourism industry. This program serves up a delicious helping of inside information from coast-to-coast – news magazine style.

## Recipe for Success

Get on-scene and behind, to discover the ins and outs of this vibrant, lucrative industry. From world-class chefs and brewmasters, to posh restaurants and five star hotels, Hospitality Guide uncovers and delivers delectable industry stories.

## Brand your Image

Television and Web-based advertising provides innovative opportunities for image branding. Hospitality Guide markets to niche audiences ensuring targeted reach. Fulfill your target-marketing objectives with Chandran Media's industry specific programming, airing online and on TV across Canada and the US.

## Teaming with Success

With a team of industry specific professionals behind every production, Chandran delivers. Staff members include media production specialists, along with a number of award-winning writers, producers, editors and videographers.

Get the latest recipes for success on Hospitality Guide TV.  
Contact our sales team today or visit [www.thehospitalityguide.com](http://www.thehospitalityguide.com).

GEORGETSIOUTSIOLAS  
Host, Hospitality Guide



# Hospitality Guide



# BRANDING OPPORTUNITIES

## Traditional and New Media Mixes

Television and Web-based advertising provides innovative opportunities for image branding. Fulfill your target marketing objectives with Chandran Media's industry focused programming. Corporate Features and Video on Demand business profiles, show segment sponsorships and commercial production provide marketing options as unique as they are varied.

## Program Production

With industry specific and lifestyle programs on air and in production your marketing solution awaits. Program-specific websites further extend your market reach – tapping into the very measurable world of Web advertising.

## About Us

Chandran Media was founded in 2006 by owner/president Neil Chandran. What started with one TV program running in one city, has grown into several industry-specific and lifestyle programs airing across Canada and the U.S. Our full-service production facilities staff close to 100 media professionals. And the growth continues. Franchise opportunities are available by contacting [neilc@chandranmedia.com](mailto:neilc@chandranmedia.com).

For advertising information contact:  
[sales@chandranmedia.com](mailto:sales@chandranmedia.com).



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